

DOG FRIENDLY CORNWALL MAGAZINE

ARTWORK SPECIFICATIONS

General

Please ensure artwork is supplied in line with these specifications. Artwork received that is not in line with these specifications may be subject to amend charges. Dog Friendly Cornwall cannot accept responsibility for print errors or late deliveries where artwork has been supplied incorrectly.

Please supply artwork as a PDF file.

Files should be supplied including bleeds.

Bleed

Double page spread and full page artwork must include a 3mm bleed on all sides. If you are unsure about the requirements please contact us.

Resolution

All non-vector artwork should be supplied at a minimum of 300 DPI, any artwork supplied lower than 300 DPI will print blurred or pixelated.

Colour

Unless specified all colour printing is full colour and should be completed and saved in CMYK process.

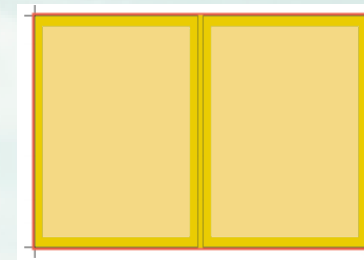
CLASSIFIED (1/6 page)

Please supply the following:

- An image 38mm x 38mm 300 DPI
- Copy: Max 25 words
- Website and telephone number

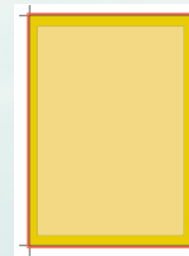


DOUBLE PAGE SPREAD



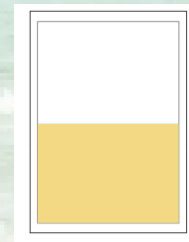
Bleed: 3mm on all sides
Trim size: 302mm x 210mm
Type Area: 256mm x 190mm
Please do not place written copy inside inner gutter, 14mm each side of centre fold

FULL PAGE



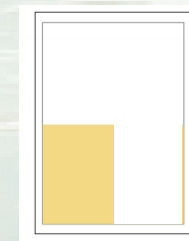
Bleed: 3mm on all sides
Trim size: 148mm x 210mm
Type Area: 128mm x 190mm

HALF PAGE



Bleed: No bleed
Type Area: 128mm x 93mm

QUARTER PAGE



Bleed: No bleed
Type Area: 62mm x 93mm

