DFC 2020 Media Pack

Prices and Packages

Print and Digital packages

- Full page adverts in four guides
- Listing and web page on the website
- Social media credits x 4
- Newsletter story

Total: £945 per year
or £85 per month

- Half page adverts in four guides
- Standard listing on the website
- Social media credits x 4
- Newsletter story

Total: £700 per year
or £63 per month

Print Only

Package	Full Page	Half Page	Quarter Page
Yearly 4 guides	£595 £55 per month	£350 £35 per month	£220 £22 per month

Individual	Full Page	Half Page	Quarter Page
Per Guide	£175	£95	£55

Digital Only

Package	Price
Website Page & Listing 4 x Social Media Credits Newsletter & 2x Blog Story	£350 £35 per month

Individual	Price
Website Page & Listing	£95 per year
Newsletter Story	£75
Social Media Credits x 4 (Across 3 platforms)	£120
Blog Story	£150
Competition (inc data capture) (Prize value min £75)	£195

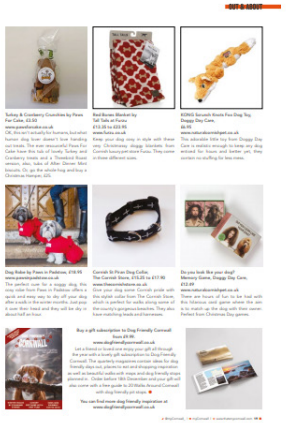
hello@dogfriendlycornwall.co.uk
Tel: 01326 231721

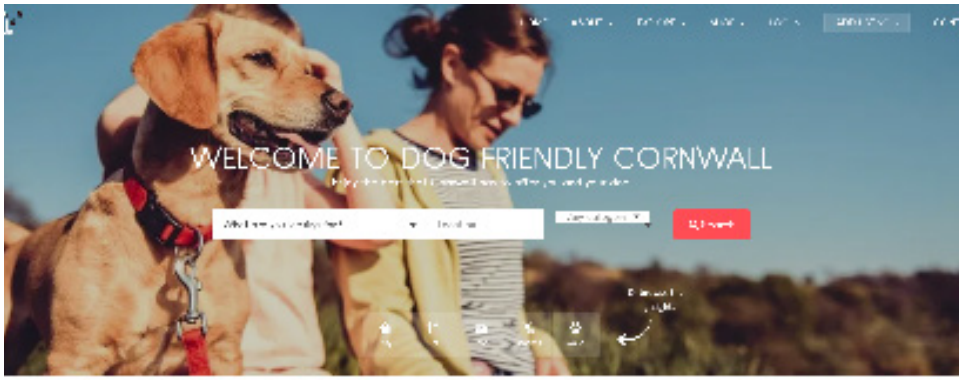
www.dogfriendlycornwall.co.uk

Extra Perks of DFC

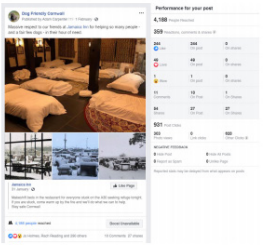
A few key facts to note about us which help us to offer more than the usual yada yada...

- We have columns in magazines such as Cornwall Today and MyCornwall, and we love to feature our dog friendly advertisers.
- Our PR team also land us online and print articles, which means our advertisers have featured in publications such as GQ and Psychologies recently.
- We are a combined print and digital brand. Our website is the most popular dog friendly website for Cornwall with up to15,000 visitors per month.
- Our package advertisers get reports on coverage, social media and online reach so you can measure how we're doing for you.





DOG FRIENDLY DAYS OUT, WALKS & MUCH MORE...



Dog Friendly Cornwall reaches over 580,000 dog lovers across Cornwall and the UK who want to explore the county with their pets. Your business can advertise in our quarterly magazines that go out to our 7000 subscribers around the UK, as well as our printed Dog Friendly Cornwall guides which are distributed to paying subscribers.

Website: With interactive maps, directory and popular blogs.
Up to 15k unique users per month

Social Media: Facebook, Instagram Twitter 23k and rising with a reach of 550,000 per year

Magazine & Guides: Distributed throughout the year, plus available online.

Contact us today:

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